

AP Language Essay: Buy Nothing Day



Prompt

The first Buy Nothing Day—a day on which people are urged to purchase no goods—was organized in Canada in 1992 as a way to increase awareness of excessive consumerism. A Buy Nothing Day has been held yearly since then in many nations.

An online article, “Buy Nothing Day: 2006 Press Release,” urged worldwide acceptance of taking a “24-hour consumer detox as part of the 14th annual Buy Nothing Day” in order to “expose the environmental and ethical consequences of overconsumption” (“Buy Nothing Day,” courtesy *Adbusters*, www.adbusters.org).

Consider the implications of a day on which no goods are purchased. Then write an essay in which you develop a position on the establishment of an annual Buy Nothing Day. Support your argument with appropriate evidence.



Requirements

- Please submit a typed response that uses a legible 10 point font, 1” margins, a double spaced body, and a simple single spaced header.
- Your response should include both an introduction and conclusion, both of which should be short and direct.
- A good goal would be 1 ½-2 pages.

Tips

- For this essay, remember some of the specific tips we’ve discussed all year: developing a clear, argumentative thesis, weaving in examples rather than overdeveloping one or under-developing others, and engaging the reader with a STAMPY introduction.